



C O C O A M I N T

COLOUR EDITS



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ONE OF THE FOUNDING PRINCIPLES OF THE COCOA MINT BRAND WAS AN INTELLIGENT USE OF COLOUR, A CONCEPT WHICH HAS BEEN RE-EXAMINED AND INTERPRETED IN A FRESH AND EXCITING NEW DIRECTION.

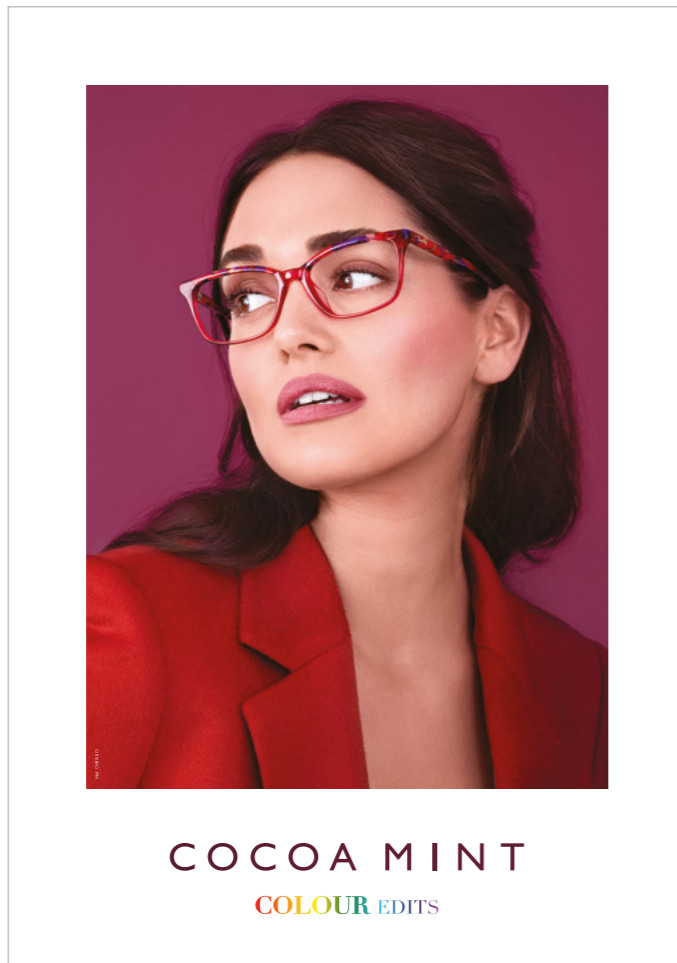
The new Cocoa Mint **Colour Edits** are a return to the code that defines the brand. Designed to empower women, the new releases feature a painterly palette of colours and have evolved from the idea that the bolder your colour-blocking base, the brighter you shine.

Mood-boosting colour is a big story this season, with tonal colour-blocking looks ablaze on the fashion week catwalks from Alberta Ferretti in Milan to Jacquemus in Paris. Accessories are the perfect entry point into the trend, with eyewear both an everyday essential and an opportunity to inject personality into any look. New for 2021, the Colour Edits capsule collection is the antidote to dark January days spent inside.

Graphic inspired frames, including luxurious marble acetate variations, are elevated by jewel tones with an electric allure as well as a collage of new and energetic materials. Shades of blue will make blue eyes bluer and lift brown eyes, while tones of red supercharge green eyes. Sparking joy can be as simple as upgrading to vibrant eyewear for the season ahead.

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A1 Poster



A4 Strut Card

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**CM9108**

**Full Rim Women's Plastic Frame**

54 17 140 37

This season, cheery, mood boosting colour is a big story. Style 9108 is crafted from hyper bold acetate and embodies this trend. The angular eye shape is designed around the contours of the female face; look out for the sculpted top rims. The frame is complete with Italian branded flex hinges. C1 channels an 80's spirit with a cherry red eyefront and vivacious purple, scarlet and crystal laminate. C2 is a super saturated turquoise, blue and purple marble with a teal temple laminate.



C1 Red/Marble



C2 Purple Marble/Teal

**CM9109**

**Full Rim Women's Plastic Frame**

52 16 135 37

Style 9109 is the chicest way to walk into winter. Injecting fresh energy into the colour blocking concept, the eyefront is a composite of four highly complementary acetate layers. Designed in an angular shape that will particularly flatter round and oval face shapes, the frame is complete with Italian branded flex hinges. C1 is an autumnal palette of copper, amber, taupe and maple tones. C2 is a scarlet marble with flashes of pink, bronze and ruby red.



C1 Brown Marble/Taupe



C2 Red/Marble

**CM9110**

**Full Rim Women's Plastic Frame**

54 18 140 40.5

Kickstarting the new season with show stopping colours and statement acetate is model 9110. Each frame is completely unique and guaranteed to elevate the everyday, complete with Italian branded flex hinges. The slightly rounded eye shape looks flattering on square faces. C1 is an unexpected colour pairing of ruby red and ultraviolet marble. C2 is limelight stealing teal tortoiseshell with tropical turquoise lamination.



C1 Red Marble/Purple



C2 Teal/Marble

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